

NORMAN CITY COUNCIL TEAM

CORE

We are:

- Hard-working
- Unique
- Cross-generational
- Committed

GUIDES

We create a unified,
powerful vision by:

- Developing a strategy for job creation opportunities
- Listening to everyone
- Working together
- Making positive changes
- Pushing to a higher level
- Moving past the trust issue
- Accomplishing our individual goals
- Being effective
- Being diplomatic
- Being statesmen and stateswomen

DESTINATION

“The very essence of leadership is you have to have a vision. It’s got to be a vision you articulate clearly and forcefully on every occasion. You can’t blow an uncertain trumpet.”

~ Theodore Hesburgh

2016-17 NORMAN CITY COUNCIL



STRATEGIES TO PLOT A SUCCESSFUL COURSE

- We **respect our differences** but we **work as a team** so we’re committed to the results of our decisions.
- We **communicate with each other** and with staff to share issues and concerns and to gain information and perspectives that help us make informed decisions.
- We **treat one another with respect, decorum, and professional courtesy.**
- We ensure we **agree on priorities** through annual goal setting, mid-year review, progress report, and City Clerk’s monthly Agenda Topic list – to stay on **top of important issues** while **meeting deadlines** on the **urgent issues** we address.
- We use committees and smaller groups as forums for sharing concerns, becoming familiar with background information and staff recommendations, and to **identify potential areas for agreement.**
- We **enhance communication** with the community using our existing communication tools, a new strategic communication plan as well as new techniques to reach a broader range of people in a way that is meaningful to them.
- We **strive to resolve differences** early enough that we are **all in favor** when an item is on the agenda to call an election. We are either all in favor of the proposal or we can say, “it’s not my preferred solution, but I will support the result.”

KEYS

Respect • Teamwork • Communication • Courtesy
• Goals • Agreement • Resolution

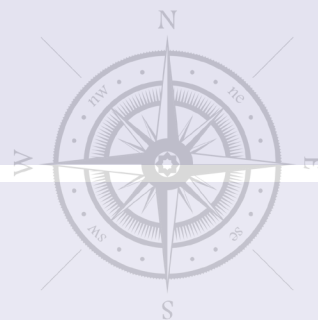
NORMAN CITY COUNCIL ROAD MAP

Primary Destinations

*Goals that received
75-100% support*

Short-term decisions/Long-term projects

Stormwater Utility
Senior Center
Center City Vision/Form Based Code



Short-term (1-2 years)

Recycling (multifamily and commercial)
Groundwater Well Field Development
Downtown Main Street Streetscape
Police Body Cameras
Siting New Emergency Communications Center
New City Website and Mobile App Launch
Citywide Emergency Radio Communication System
Road Diet/Pavement Resurfacing & Restriping*
Floodplain Ordinance*
Off-street Parking Requirements*
Specific Neighborhood Garage Apartments Overlay District

Long-term (3-5 years)

NORMAN FORWARD
Sidewalks/Walkable Connectivity

Secondary Destinations

*Goals that received
solid support but less
than 75%*

Short-term (1-2 years)

Social Media Guidelines
UNP-RTKL Master Plan for Lifestyle Center
Strategic Communication Plan
Downtown Parking (Decision re: Formation of Multi-jurisdictional Trust)

Long-term (3-5 years)

Regional Transportation
Comprehensive Plan
State Mental Health Property
Ed Noble Pkwy Redevelopment
Parking Operations/Garage Trust)

Short-term, long-term or further study needed (to be determined)

Consideration of Resolutions

- Equity Pay
- Disabilities
- No-Kill Animal Shelter
- Aging in Place
- Renewable Energy

Revisit Ethics Ordinance
Ordinance to Ban Wastewater Injection Wells
Budget Shortfall

**Carryover from previous City
Council)*